



NEWS RELEASE

For Immediate Release

Mazda Toyota Manufacturing Begins Production on Mazda CX-50 MTM Produces CX-50 Designed by Mazda for North American Market

HUNTSVILLE, Ala. (January 26, 2022) – As Mazda Toyota Manufacturing team members cheered, the very first all-new Mazda CX-50 drove past the gathered guests, and into its start of production. MTM is the only facility of its kind in the world, a joint venture partnership between Mazda Motor Corporation and Toyota Motor Corporation. The all-new CX-50, produced in the US, is made for the North American market, particularly to support the active and outdoor lifestyles of customers in this region.

“The CX-50 is purpose-built for the North American driver,” said Mark Brazeal, Vice President of Administration. “And every CX-50 will be assembled right here, in North Alabama by our MTM team members.”

The CX-50’s big moment took place at Mazda Toyota Manufacturing with MTM’s partner companies in attendance, including Mazda North American Operations and their President and CEO Jeff Guyton.

“We are thrilled both to present this beautiful CX-50 to the world, and to celebrate this moment with our partners, both from the North Alabama community and from Team ONE,” offered Brazeal.

MTM will continue to hire an additional 1,200 team members before it is in full production – eventually, they will employ up to 4,000 team members.

“Our team members have knocked this out of the park,” said Janette Hostettler, Vice President of Production. “They are working at the only automotive plant in the world that builds two brand new vehicles on two separate lines. To say I’m proud of what they’ve accomplished would be an understatement.”

The \$2.311 billion MTM facility will have the ability to produce up to 300,000 SUVs once it reaches full production. The Mazda CX-50 will be available in dealerships in spring 2022.

Production photos and vehicle video are available [for download](#). Individuals interested in applying for

open MTM positions can visit www.mazdatoyota.com

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About Mazda Toyota Manufacturing

Mazda Toyota Manufacturing is a jointly owned-and-operated automotive production plant. The \$2.3 billion facility is expected to create up to 4,000 jobs and will have the capacity to assemble up to 300,000 vehicles a year, beginning in 2021.

About Mazda

Mazda North American Operations is headquartered in Irvine, California, and oversees the sales, marketing, parts and customer service support of Mazda vehicles in the United States, Canada and Mexico through approximately 780 dealers. Operations in Canada are managed by Mazda Canada Inc. in Richmond Hill, Ontario, and operations in Mexico are managed by Mazda Motor de Mexico in Mexico City. For more information on Mazda vehicles, including photography and B-roll, please visit the online Mazda media center at News.MazdaUSA.com.

About Toyota

Toyota (NYSE:TM) has been a part of the cultural fabric in North America for more than 60 years, and is committed to advancing sustainable, next-generation mobility through our Toyota and Lexus brands, plus our more than 1,800 dealerships.

Toyota directly employs more than 48,000 people in North America who have contributed to the design, engineering, and assembly of nearly 43 million cars and trucks at our 13 manufacturing plants. By 2025, Toyota's 14th plant in North Carolina will begin to manufacture automotive batteries for electrified vehicles. With the more electrified vehicles on the road than any other automaker, more than a quarter of the company's 2021 North American sales were electrified.

Through the Start Your Impossible campaign, Toyota highlights the way it partners with community, civic, academic and governmental organizations to address our society's most pressing mobility challenges. We believe that when people are free to move, anything is possible. For more information about Toyota, visit www.ToyotaNewsroom.com

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