



NEWS RELEASE

For Immediate Release

Mazda Toyota Manufacturing Unveils First Vehicle in Production Line Up
More Than 2,000 Jobs Available as 2022 Toyota Corolla Cross Makes U.S. Debut

HUNTSVILLE, Ala. (June 2, 2021) – Mazda Toyota Manufacturing (MTM) today celebrates the unveiling of the first vehicle in its production line up – the all-new Corolla Cross – on the heels of Toyota’s announcement earlier in the day. The MTM joint venture partnership between Mazda Motor Corporation and Toyota Motor Corporation is in a hiring boom to prepare for production on the Corolla Cross later this year, along with an as-yet-to-be-announced Mazda vehicle.

“We are excited to manufacture the all-new Corolla Cross and I’m proud of our team members’ tremendous work in preparation for the start of production,” said Mark Brazeal, Vice President of Administration. “We are continuing to hire new team members and I look forward to completing our MTM family so we can build high-quality vehicles for our customers, just like we built this plant from the ground up.”

MTM will hire more than 2,000 additional employees to join its existing workforce, eventually reaching up to 4,000 once production is in full operation next year. The plant has the capacity to produce 300,000 vehicles a year, evenly split between the two nameplates.

“North Alabama welcomed us with open arms and I hope the community is just as excited as we are about our first vehicle, the Corolla Cross,” said Janette Hostettler, Vice President of Production. “This will truly be a product of Alabama, assembled right here and sold all over the country.”

MTM’s investment increased to more than \$2.3 billion when the parent companies announced an additional \$830 million commitment last summer. The additional investment allowed MTM to incorporate more cutting-edge technologies into its manufacturing processes.

For more than 50 years, Corolla has been synonymous with dependability, fuel efficiency, safety and value and is the all-time, best-selling vehicle in the world. The all-new 2022 Corolla Cross will join that legacy when it hits dealerships later this year. To learn more about the Corolla Cross, read the [Toyota announcement](#).

Production photos and vehicle video are available for [download](#).

Individuals interested in applying for open MTM positions can visit www.MazdaToyota.com

###

About Mazda Toyota Manufacturing

Mazda Toyota Manufacturing is a jointly owned-and-operated automotive production plant. The \$2.3 billion facility is expected to create up to 4,000 jobs and will have the capacity to assemble up to 300,000 vehicles a year, beginning in 2021.

About Mazda

Mazda North American Operations is headquartered in Irvine, California, and oversees the sales, marketing, parts and customer service support of Mazda vehicles in the United States and Mexico through approximately 620 dealers. Operations in Mexico are managed by Mazda Motor de Mexico in Mexico City. For more information on Mazda vehicles, including photography and B-roll, please visit the online Mazda media center at [InsideMazda.MazdaUSA.com/Newsroom](https://www.insidemazda.com/Newsroom).

About Toyota

Toyota (NYSE:TM) has been a part of the cultural fabric in North America for more than 60 years, and is committed to advancing sustainable, next-generation mobility through our Toyota and Lexus brands plus our 1,800 dealerships.

Toyota has created a tremendous value chain and directly employs more than 47,000 in North America. The company has contributed world-class design, engineering, and assembly of more than 40 million cars and trucks at our 14 manufacturing plants, 15 including our joint venture in Alabama that begins production in 2021.

Through its Start Your Impossible campaign, Toyota highlights the way it partners with community, civic, academic and governmental organizations to address our society's most pressing mobility challenges. We believe that when people are free to move, anything is possible. For more information about Toyota, visit www.toyotanewsroom.com.

Media Contacts

Toyota Product

Nicky Hamila

Toyota

469-292-3596

Nicky.hamila@toyota.com

Mazda Toyota Manufacturing

Jessica Luther

MTM

256-278-8371

Jessica.Luther@mazdatoyota.com